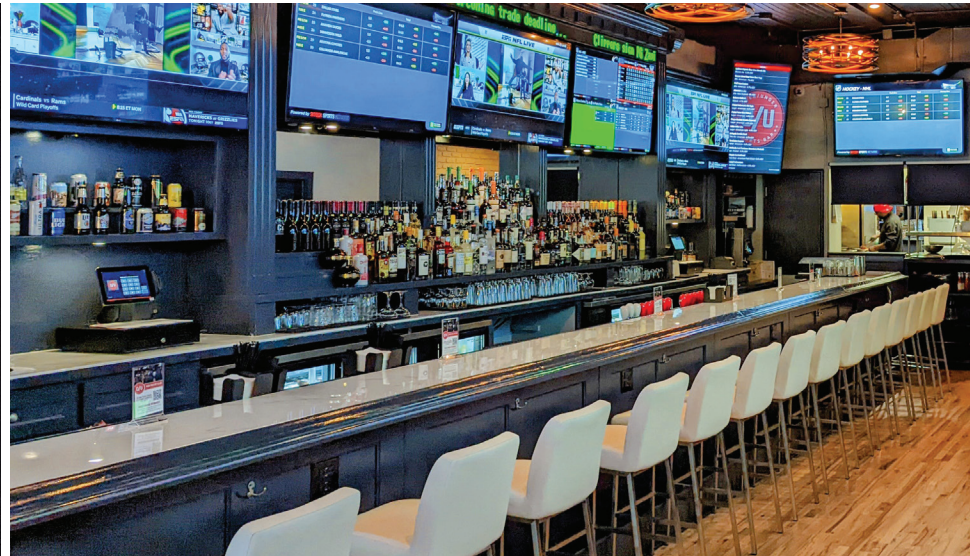




CASE STUDY

Abt Expands Commercial Business with URC

Residential and commercial electronics leader creates automation solutions



Located in Chicago's Lincoln Park neighborhood, The Over Under Sports Bar, www.overunderchicago.com, is Chicago's new sports bar dedicated to fueling the passion of the online sports betting app enthusiast. Featuring over 40 sports viewing and wagering information screens, it relies on making the space enjoyable for patrons and easy to operate for its staff.

To fuel success, the ownership at Over Under Sports Bar enlisted Abt, the country's largest independently owned, single-location retailer of electronics, appliances, and home goods, www.abt.com. Using a basic IR system, Abt's commercial team used URC's Total Control® to create a reliable, easy-to-deploy system.

Abt Electronics
www.abt.com

Abt is a powerhouse with over 86 years in operation, over 4 million satisfied customers, and over 1,700 employees. Abt works with leading brands across residential and commercial electronics.

According to Abt's commercial installation team led by Devin Ohlsen, "The Over Under Sports Bar's management team wanted a very simple, reliable IR control system to work with each LG TV location." He continued, "we used Total Control as our new go-to system, and it has been working very well."



Abt Electronics
Glenview, IL
www.abt.com





This location is the first where Abt has deployed a URC Total Control system in a commercial environment. After years of collaborating on residential installations, Abt recently started using URC systems for easy deployment, reliable operation, and available product.

About URC

Headquartered in Harrison, NY USA, URC is a global leader in smart home and commercial building automation and control solutions. URC technology is respected for unsurpassed performance and reliability with over 100 million remote controls sold in the past 10 years alone. URC control systems include Total Control® and Complete Control®. Innovative URC user interfaces include tabletop controllers, in-wall touch screens, handheld remotes, keypads and mobile apps – plus voice control integration with Amazon Alexa and Google Assistant. URC systems are custom designed, installed and maintained by a network of URC trained systems integration professionals. Its award-winning technical support and training make URC the best choice for home automation.



www.urb-automation.com

✉ totalcontrol@urb-automation.com

About Abt Electronics

Abt Electronics was founded in 1936 when Jewel Abt loaned her husband Dave \$800 to open a small electronics store in the Logan Square neighborhood of Chicago. Abt has grown to become the largest independent, single-store retailer of electronics, appliances, and home goods in the country. This third-generation family-run business (now run by Dave and Jewel's four grandchildren, Mike, Ricky, Jon, and Billy, who share the title of co-president) is known for its award-winning customer service from its team of more than 1,700 expert staff members. Its Glenview, Ill.-based location boasts a 114,000 square-foot showroom on 37 acres. The entire facility, including its continually expanding state-of-the-art warehouse, totals over 450,000 square feet. The company has been recognized by the Chicago Tribune as one of the Top Large Workplaces in Chicago for ten consecutive years, taking the No. 1 position in 2016, 2012 and 2011. Abt has become an influencer on a national scale thanks to its thriving national ecommerce website where customers can receive advice and customer support through the site's live chat feature, email, and toll-free phone number. For more information, visit www.abt.com.

Equipment List:

- MRX-15 Advanced System Controller
- MRX-2 Auxiliary Base Stations running IR emitters to each TV location
- TDC-7100 Tabletop Touch Screen
- URC Mobile App

