Total Control™

Recovery Grill Serves Up Fan-Friendly Favorites And URC Automation

Top NY restaurant chain taps Allstar Systems and URC to deploy smart commercial automation to enable immersive entertainment for its patrons

The Recovery Sports Grill®, https://www.recoverysportsgrill.com/, where sports energy combines with great food and hand-crafted beer options, tapped Allstar Systems of Fort Ann, NY an automation system designer and installer, to create entertaining, branded dining environments.

Recovery Sports Grill, managed by BBL Hospitality, started as the Recovery Room Sports Grill in 2007. Located near The Albany Medical Center in Albany, New York, the name was derived from the restaurant's proximity to the hospital. The concept started with the Recovery Room serving as a getaway for those experiencing trying times, while connected with the community as a sports entertainment option. Today, there are 10 restaurants in five states. Owner

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Don Led Duke created a vision of a family-oriented restaurant which continues as the company grows. Recovery Sports Grill is not just passionate about sports, but also dedicated to creating a fun and exciting environment focused on bringing the local community together over great food and beverages.

As the company expanded, ownership realized that great food and beverage combined with immersive entertainment must be impactful, easy to implement and simple to maintain.

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Recovery Sports Grill hired Allstar Systems to help support this vision of branded sports entertainment spaces, and Allstar used URC's Total Control® Accelerator operating system and its superior hardware solutions for the job.

This enabled Recovery Sports Grill to move beyond traditional design and operation approaches, it uses systems technology to:

- Craft enjoyable spaces by automating audio, video and esports systems
- Unify control and automation across locations
- Drive staff efficiency by eliminating simple tasks
- Remote monitoring and control

Greg Gensch, Founder of Allstar Systems, aided in bringing vision and concept to reality using the latest URC Total Control software and AVB network devices. Greg stated, "The Recovery Sports Grill challenged us to design a system that was easily repeatable and incredibly intuitive while delivering innovative sports entertainment and esports experiences."

Allstar Systems used URC's Total Control module with Just Add Power AMP – VLAN software for a unified programming and control experience. AMP – VLAN is designed for environments where a dedicated A/V distribution switch can be implemented, and it sets up both the individual Just Add Power devices and the network switch for added ease and efficiency.

URC, a global leader in automation and control technology, provides automation and control systems from easy-to-install Accelerator to TC Flex which offers a "blank canvas" to create customized, unique spaces. Its hardware solutions deliver state-of-the-art functionality via touchscreen controllers, processors and its new High-Definition (HDA) audio products. With URC products as the core of the system, the installation delivered seamless, intuitive control.

"URC's Total Control system and our field team created an excellent commercial system for The Recovery Sports Grill. It's scalable, easy to program, fast to install and reliable. It can deliver enjoyable, comfortable, safe spaces while allowing staff to focus on delivering enjoyable guest experiences," stated Lee Rambler, URC's Director of Sales.

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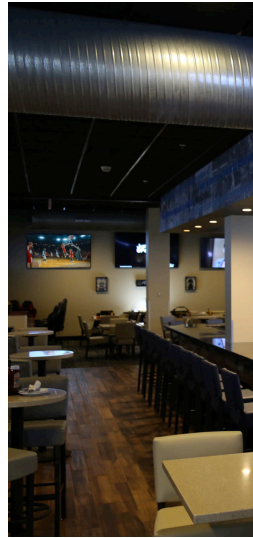http://www.allstarsystems.tv/

About Allstar Systems

Headquartered in Fort Ann NY, Allstar Systems is a premier source for audio/video services and technology, providing businesses with state-of-the-art products that give an edge in today's competitive market. With over 20 years of industry leading experience, Allstar Systems is the largest DirectTV® dealer in New York State offering customers solutions to their technology needs and creating enjoyable, productive commercial environments and systems. http://www.allstarsystems.tv/

About Just Add Power

Founded in 1992 by three employees of IBM who were happy to shed their dark suits and red ties, Just Add Power is dedicated to doing tech a little bit differently. Instead of being consigned to the dustbin by planned obsolescence, the company's high-quality AV-over-IP distribution solutions increase in value over time. By offering new devices that are compatible with previous systems and providing free firmware updates when innovations break, Just Add Power respects the end users' investment in their systems. This makes it easy for dealers to engage customers for years of system improvement, while the reliability of the video keeps them coming back for more. Just Add Power is committed to making systems easy to install and easy to use, with industry-renowned training sessions and technical support team giving installers all of the skills and information they need. Whether it's an unlimited matrix of sources and screens, a video wall, or an architectural installation, our revolutionary design philosophy makes it simple to create an AV system that rocks.
www.justaddpower.com

About URC

Headquartered in Harrison, NY USA, URC is a global leader in smart home and commercial building automation and control solutions. URC technology is respected for unsurpassed performance and reliability with over 100 million remote controls sold in the past 10 years alone. URC control systems include Total Control® and Complete Control®. Innovative URC user interfaces include tabletop controllers, in-wall touch screens, handheld remotes, keypads and mobile apps – plus voice control integration with Amazon Alexa and Google Assistant. URC systems are custom designed, installed and maintained by a network of URC trained systems integration professionals. Its award-winning technical support and training make URC the best choice for home automation.

Equipment List:

MRX-30, HDA-1600 (2), HDA-SW5, TKP-9600, HDA-130

www.urc-automation.com

✉ **totalcontrol@urc-automation.com**