



CASE STUDY

The Bartlett

URC delivers fully-automated control for Pentagon City luxury residential building



The Bartlett luxury residential building in the heart of Pentagon City in Arlington, Virginia, is not only the pinnacle of the Arlington skyline, but it is also the most technologically-advanced building in the area – complete with a URC Total Control 2.0 system.

The fully-integrated Total Control commercial automation system was impeccably designed and installed by URC master systems integrator John Carroll of Nards Entertainment.

“With 699 private residences and host of amenities, The Bartlett boasts fifteen Total Control in-wall touchscreen controllers with custom building branding, over 150 speakers, an eight-panel video wall and seven 42-space racks,” said Carroll.

The robust Total Control system provides distributed audio and video throughout the property.

The fully-automated system eases day-to-day operations for The Bartlett staff, making it convenient and automatic for them. The system leaves the day-to-day changes such as music and TV content sourcing to the people who use it most – the residents.

“Total Control is perfectly suited for this job, providing extensive value and utility to the property management and tenants,” said Carroll. “The system extends to the outdoor rooftop pool, overlooking all of Washington DC’s most famous sites such as The White House, Washington Monument, Lincoln Memorial and Jefferson Memorial – as far as the National Cathedral.”



Nard's Entertainment
Washington DC
www.nardsentertainment.com



The system provides complete automation and control of the reception area, spa-quality fitness center, hospitality spaces, entertainment room, co-working style work bar and meeting rooms.

The Bartlett truly offers residents “Life on a whole new scale” including a 24/7 concierge, curated events, mobile car detailing and portable shopping carts – plus a wide range of pet-friendly services such as the S’Paw Pet Salon, Bark Bar Treat Station and Yappy Hours.

“Nowhere else will you find a building that has technology so integrated to its core,” said Carroll. “Nards is honored to work on such prestigious and complex commercial projects such as The Bartlett.”

About Total Control 2.0

URC Total Control delivers premium automation and control for commercial and residential applications. This comprehensive product line includes tabletop and in-wall touchscreen controllers, powerful quad-core and dual core system processors, mobile apps, digital music streaming, voice control integration and much more. The line integrates with thousands of AV and connected systems, delivering a robust and highly-intuitive user experience.

For nearly 30 years, URC has been a leader and innovator in the global control market with over 100 million remote controls sold in the past 10 years alone. URC products are installed in prestigious properties around the world, including The White House and Air Force One.



FEATURED PRODUCTS

The Bartlett project incorporates a fully-integrated Total Control 2.0 system. Key featured URC products include one MRX-30 advanced system processor, two MRX-10 advanced system processors, one SNP-2 streaming network player, and fifteen TKP-7600 7” in-wall touchscreen keypads. The job also includes multiple MRX-8 auxiliary processors, MRX-2 auxiliary base stations, DMS-100 single-zone amplifiers, DMS-IN streaming audio inputs and MFS-8 network switches.

